

# CoffeeBag

# 2024

communication by products





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# Packaging & CoffeeBag compostable



## CoffeeBag

### CoffeeBag



44-45      Functionality

46-47      Sorts

### CoffeeBag - Individual Design



48      CoffeeFlyer

49      CoffeeBag



CoffeeBags  
As of 250 pieces

CoffeeFlyer  
As of 250 pieces



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# Aroma packaging compostable

## Always fresh

Each order will be freshly roasted, promptly filled in the CoffeeBag, protectively packed into the aroma bags and immediately shipped.

## Printing

4c CMYK, as of 250 Pieces

## Compostable packaging made of kraft paper

Made from renewable raw materials.  
For the benefit of the environment we do without aluminium & varnish.

## Choose out of 3 colors

Available in natural brown, black or white.



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# CoffeeBag

Compostable & made from  
renewable raw materials



## The natural alternative to common coffee caps.

The mini coffee filter contains 10 g coffee powder for one cup of filter coffee and does not pollute the environment.

- ✓ Made from renewable raw materials
- ✓ Compostable



Paper & cardboard packagings  
from sustainable and controlled  
forest cultivation.

## Simple to use:

The filter unfolds when opening  
and is promptly ready to use:  
simply put it on the rim  
of the cup and  
pour with boiled water - ready.

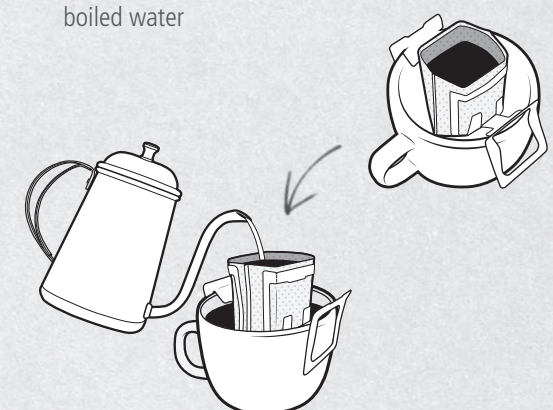
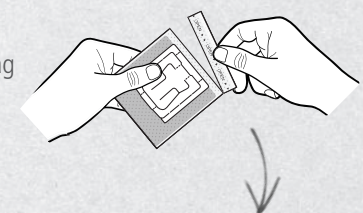


SCAN ME



## So simple:

- 1 Tear the CoffeeBag
- 2 Put it on the rim of the cup
- 3 Pour with boiled water





## Family Roastery Minges

Minges was awarded the **Superior Taste Award** for outstanding taste quality in 2022.



For 90 years and now in its third generation, the family business has been committed to the traditional craft of coffee roasting. In the process, Minges refines the coffee using the traditional and particularly gentle method - the original Minges long-time roasting.

The Minges family roasting company takes responsibility, both in the countries of origin and regionally. In Tanzania, for example, children often do not have the opportunity to attend school in a country dominated by agriculture. Together with Brot und Bücher e.V., the family roaster finances the expansion of existing schools and the construction of new ones.



## Traditional Roasting Company J.J. Darboven

J.J. Darboven is the **market leader** in Fairtrade coffees.



J.J. Darboven is undisputedly one of the TOP 4 largest German roasting companies - and one of the oldest: founded in 1866 in a small office in Hamburg's old town, the family business is now one of the best-known coffee brands in Germany.

In the long term, J.J. Darboven wants to enable its coffee farmers to manage their own business proudly and confidently, to commit themselves to social and ecological concerns and to experience a gain in their quality of life.



## Small Roastery Dresdner Kaffee

Dresdner Kaffee was named one of the **best roasting companies** in Germany by Feinschmecker magazine in 2022.



The roasting masters of the small but fine Dresdner Kaffee roastery are among the best in their guild. They are specialised in coaxing countless aromatic and flavourful secrets out of raw coffee by having great expertise in artisan roasting.

The Dresdner Kaffeerösterei purchases the coffee beans from small, family-run plantations. The roasting masters are often on the plantations themselves and set great value on a trusting cooperation with the coffee farmers, who are fairly remunerated and are thus enabled to operate sustainably.



## Barista PRICE TIP

A mix of freshly ground Arabica and Robusta beans from various special coffee countries of our world.

### Beans

Arabica and Robusta Blend

### Roasting

Long-term drum roasting

### Taste

Spicy aroma with a full and balanced taste.



## Fairtrade

100% pure, freshly ground Arabica coffee from different coffee countries of the world.

### Beans

100% Arabica

### Roasting

Long-term roasting

### Taste

Elegant taste inspired by the French way of life.



## Gourmet

100% varietal, hand-picked and freshly ground Arabica coffee from Brazil.

### Beans

100% Arabica

### Roasting

Artisan drum roast

### Taste

Mild note with little sourness.





# CoffeeFlyer

## CoffeeBag with Clap Card

5 sorts to choose:



# CoffeeBag

## Individual Design

5 sorts to choose:



Individual printing on  
the flowpack and  
Clap Card

3 sorts to choose  
(unmixed)

As of 250 pieces



Individual printing on  
the flowpack

3 sorts to choose

Aroma bag available  
in 3 colours

As of 250 pieces

Individual Printing	250	500	1.000	2.000	3.000	5.000	10.000
Incl. CoffeeBag Barista	1,52	1,26	1,17	1,11	1,08	1,04	0,99
Incl. CoffeeBag Fairtrade	1,62	1,36	1,27	1,21	1,18	1,14	1,09
Incl. CoffeeBag Gourmet	1,67	1,41	1,32	1,26	1,23	1,19	1,14
Extra costs:		Logistics:		Delivery Time:			
Setup costs:	99,00	Packaging unit:		100 Stk	ca. 4-5 weeks		
Printing costs:	inclusive	Weight:		24 g			
Printing colours:	4c CMYK	Dimensions:		135 x 110 x 10 mm			

Individual Printing	250	500	1.000	2.000	3.000	5.000	10.000
Barista	0,79	0,74	0,73	0,71	0,69	0,66	0,63
Fairtrade	0,89	0,84	0,83	0,81	0,79	0,76	0,73
Gourmet	0,94	0,89	0,88	0,86	0,84	0,81	0,78
Extra costs:		Logistics:		Delivery Time:			
Setup costs:	69,00	Packaging unit:		125 Stk	ca. 4 weeks		
Printing costs:	inclusive	Weight:		15 g			
Printing colours:	4c CMYK	Dimensions:		120 x 100 x 9 mm			